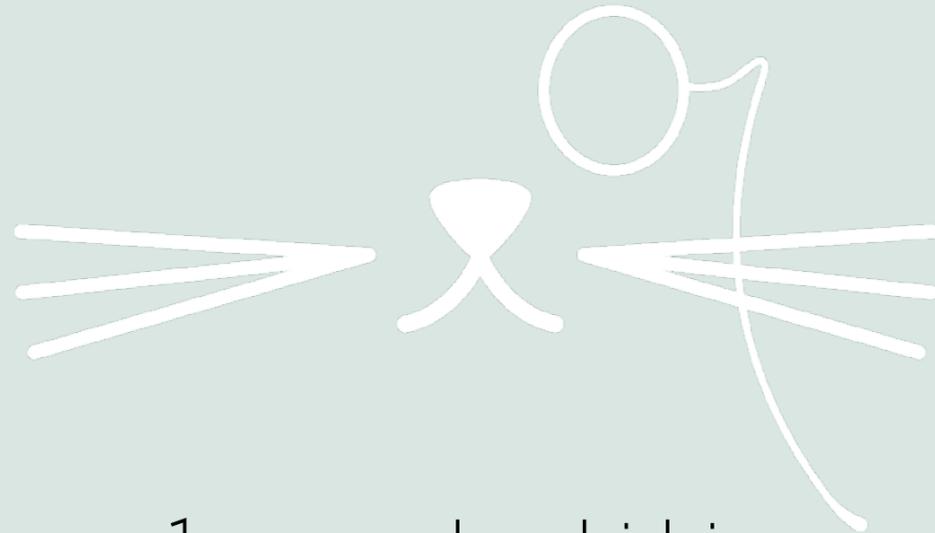


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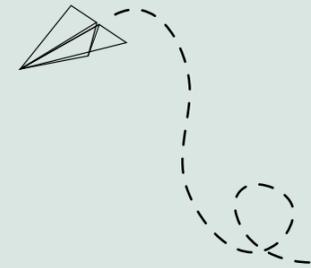
bianca gay-fulconis //
Publisher // graphic designer



Creative designer // Editor



www.1-pactedition.com



I have been passionate about visual art and writing for a vvvveerrrry long time! The desire to create can grab hold of me at any moment: out walking, sitting in a coffee shop watching the world go by, behind the wheel of the car, even while I'm sleeping! When it happens, I open up my laptop and give digital expression to my imagination.

ThePointOfYou magazine is a 112-page example of that—a space for factual information and visual presentation. The magazine will celebrate its 5th birthday in the spring of 2017 with a very special issue!

Whether you're near or far, in New York or Singapore, I can create beautiful projects for you.

Instagram: @1.Pact.Edition
Twitter: @ThePointOfYou -
@UneLangueDeChat

- >> Artwork
- >> Magazine design // revamps
- >> Web design
- >> Content management
- >> Logos
- >> Press releases
- >> Storytelling
- >> Visual identity
- >> Social media

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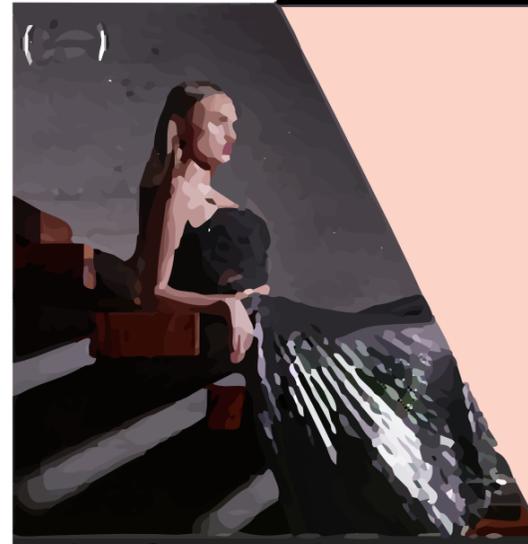
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Partners // References

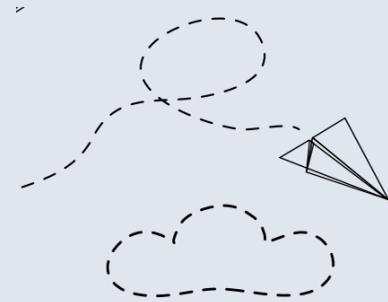
- >> SG Real Estate Switzerland
- >> Akkro Edition
- >> BIPH Communication
- >> Petsmood
- >> Karine M.
- >> Fashion Theory
- >> Vent'astic
- >> Enoa
- >> Misk Design
- >> Edition Consulting
- >> Explan
- >> M-Etanchéité
- >> Kleenmat
- >> Angry Birds Chips
- >> Pepper Geneva
- >> WIISH
- >> Beauty Square



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**Critic for the le Petit Futé guide -
haute-Savoie Edition**

Restaurant:
LA TABLE A RACLETTE
11 Route d'Annemasse, 74160
Saint-Julien-en-Genevois,
France
T. 04 50 49 21 50
[www.facebook.com/
LaTableARaclette](http://www.facebook.com/LaTableARaclette)
Opening hours:
Monday from noon to 2 p.m. &
from 7 p.m. to 11 p.m.
Tuesday from noon to 2 p.m. &
from 7 p.m. to 11 p.m.
Wednesday from noon to 2
p.m. & from 7 p.m. to 11 p.m.
Thursdays from noon to 2 p.m.
& from 7 p.m. to 11 p.m.
2014 Prices
Lunch: 16-20 euros
Dinner: 16-20 euros
Disabled access and
baby-changing facilities

How to resist a Reblochon gra-
tin or a Boletus fondue? In
winter and summer alike, this
charmingly rustic restaurant's
menu is packed with generously
portioned dishes. The outstan-
ding strengths of this local ve-
nue are its salads, cheeses and
charcuterie. To top it off, the im-
peccable service would be the
envy of many other eateries.
You will however need to book
at least three days ahead to se-
cure dinner at one of its solid
wood tables, due to popularity!

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Establishment of a womenswear boutique

Une Langue de Chat is an on-line store selling women's clothes and accessories, with a special emphasis on prints. I'll let you discover that aspect of it for yourself!

The collection changes regularly, making each piece an exclusive. The designers I work with come from Hong Kong, only use high-quality materials, and create some very distinctive styles.

The Bags&Cookies section offers a wide range of homemade seasonal sweet treats for every fashionista who finds the love of food a perfectly charming flaw!

>>> A total of €1, included in the cost of every order, will be donated to Guardians of the Voiceless, an American non-profit organization that rescues street animals in India.

In the future, Une Langue de Chat will bring out its own vegetarian recipe book, for sale through online stores like Amazon, Decitre and FNAC—as well as in a digital version, naturally.

You might ask: Why vegetarian recipes? Quite simply to encourage us all to (re)discover a healthy, varied, ethical way to eat, without the slightest trace of animal flesh. After all, meat—lest we forget—is an over-consumed food.

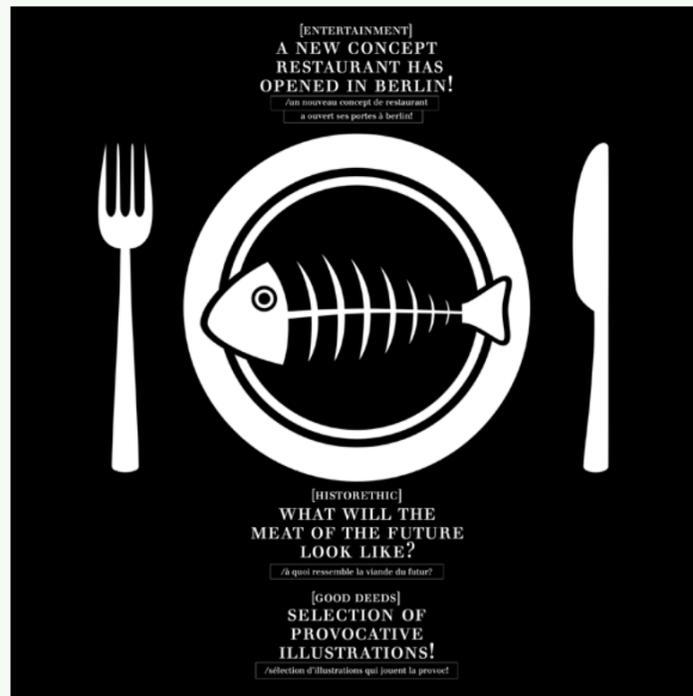
Une Langue de Chat goes on a tour of the world to try out an array of local flavors—including some old favorites—starting its journey in Paris, the gastronomic capital.

www.unelanguedeachat.com



THE POINT OF YOU

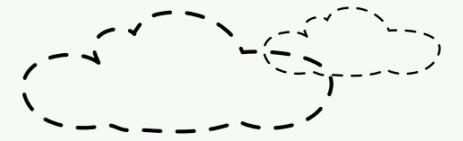
ESCAPE | ENVIRONMENT | FASHION | SOCIAL NETWORKS | TRENDS | COOKERY



**Publisher of the lifestyle magazine
thePointOfYou, which focuses on
biodiversity and the environment**

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Responsibilities:
Creation of editorial policy, sections, visual identity, graphic design, partnership with organizations and brands committed to protecting biodiversity, editing, production management (English and French), community management (Instagram, Pinterest, Facebook, Twitter, LinkedIn, Google+).

>> In March 2017, the format changed from a magazine to a newspaper distributed in North America.

Sold through: Apple (AppStore), Relay (web + apps), LeKiosk (web + apps), Journaux.fr (web), Pixelmags (app on Amazon.com, Readr, Blackberry World), Magzter (Android app + Magzter apps) + free distribution of paper version.



**Content
Manager at
the press
agency
AlltheContent
(French,
English)**

Responsabilities: Project management, production management, writing articles and press releases, interviews with artists, voiceover recordings.

Clients (print and web): Marie Claire Switzerland, Bilan, Helvetissimo, Baby-mag, Objectif Santé, Wellness et Santé, Côte Magazine Lugano, Se Marier, Hors Ligne, Le Lancéen, Actualités Vernier, MSN, Guide Festivals.ch, ComPsych.

Obtained press card.

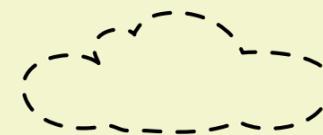
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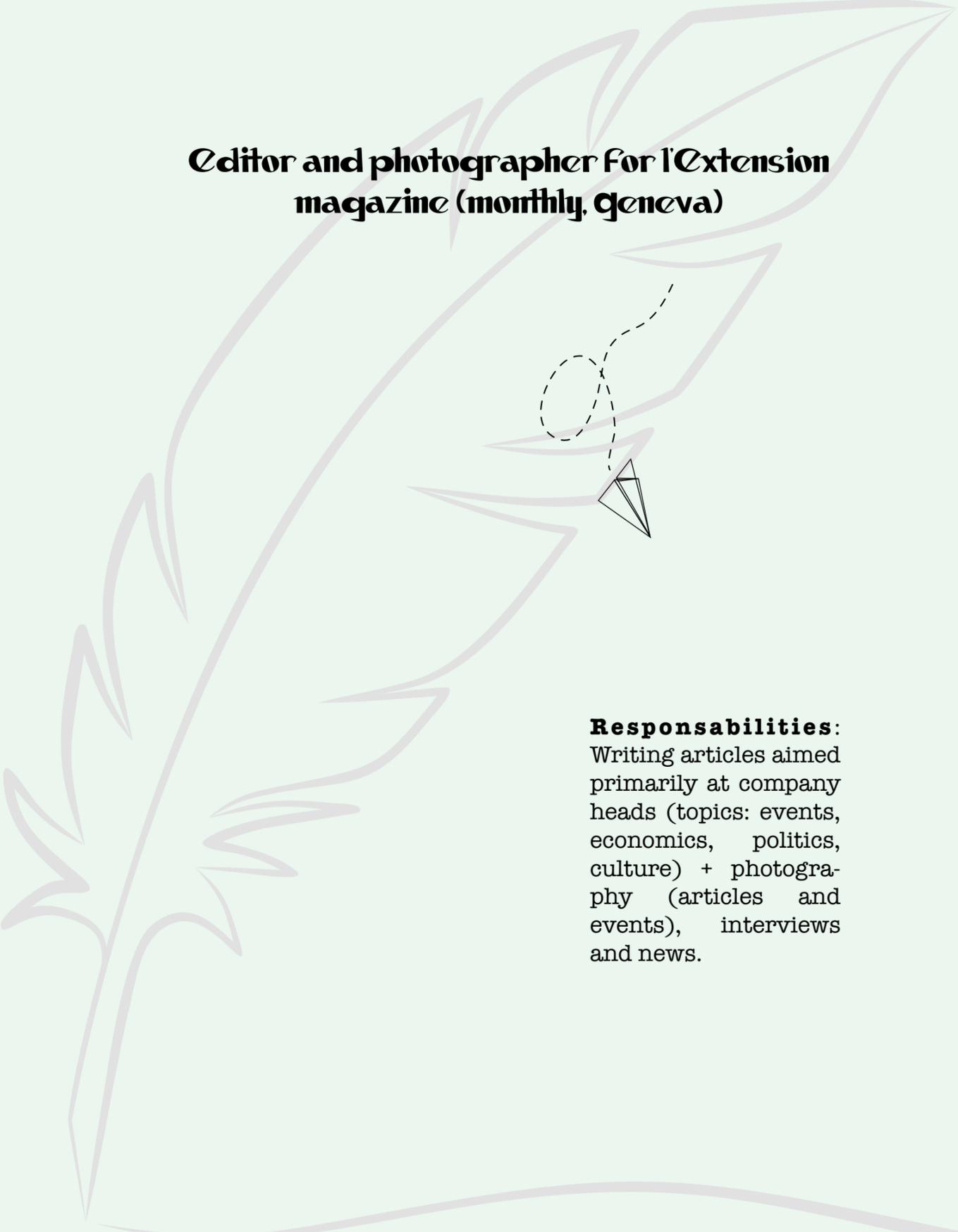
Freelance Journalist + PR
(French, English, Italian)



Responsibilities:
Writing articles
(events, economics,
politics, culture, tou-
rism, portraits, etc.)
+ photography, inter-
views and press re-
leases.

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**Editor and photographer for l'Extension
magazine (monthly, Geneva)**

Responsibilities:
Writing articles aimed
primarily at company
heads (topics: events,
economics, politics,
culture) + photogra-
phy (articles and
events), interviews
and news.

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**Establishment of a luxury magazine
First in Switzerland (weekly, genevâ)**

2007

Responsibilities (internship): Writing articles in English, event photography, magazine design, negotiation for production and distribution outlets in Switzerland and overseas, creation of media kit. Establishment of a concierge service presented by the magazine. Negotiation with international businesses. Charitable association. Organization of a charity gala held in early 2008 in Geneva.

